



Cookie Policy – Version A.2

Processing data about website users

Our Dementia Choir may collect the following information about our website users:

- Name and job title
- Contact information including email address
- Company name and address
- Demographic information such as postcode, preferences and interests, IP address, and other information relevant to customer surveys and/or offers

We take your privacy seriously and will only use your personal information to administer your account and to provide the products and services you have requested from us.

For website users we require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, events, special offers, choir updates or other information which we think you may find interesting using the email address which you have provided or we have obtained from your company website, or other publicly available sources.
- From time to time, we may also use the information you have provided, or which is publicly available, to contact you for market research purposes. We may contact you by email, phone, or mail. We may also use the information to customise the website according to your interests.

Cookies

This website uses cookies to better the user's experience while visiting the website. Where applicable this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer/device.

This complies with legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer/device.

Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website.



Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. You can read Google's privacy policy for further information.

Other cookies may be stored on your computer's hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.